



C'EST AUSSI POUR VOUS! / IT'S ALSO FOR YOU!

PENTATHLON
DES NEIGES QUÉBEC

26 FEV au 13 MAR 2022

**ACCESSIBLE, FESTIVE AND FOR THE
BENEFIT OF NEARLY 3,000 YOUNG STUDENTS**

THE CORPORATE CHALLENGE ● BCF AVOCATS D'AFFAIRES

Can you run, ski, skate or pedal for 20 to 40 minutes? Do you have colleagues, partners, clients with whom you want to take on a stimulating, motivating and accessible challenge?

If you answered yes to any of these questions, you must participate in the Pentathlon des neiges!



The Pentathlon des neiges is the largest winter multi-sport event in the world. Based on "accessibility for all", more than 6,100 athletes of all levels participated in the event in 2020. It is also for you!





CREATE A COLLECTIVE AND FESTIVE EVENT INSIDE YOUR ORGANIZATION!

On February 22, at 1:30 pm, you will have to complete, with your teammates, the 5 stages of your pentathlon. Each participant must complete 1 of the 5 stages. Each stage has a duration of 20 to 40 minutes, therefore accessible to all, regardless of the physical form. Whether you have traditional or modern snowshoes, waxable or fishscale skis, everyone can take up the Corporate Challenge BCF Avocats d'affaires.

Sports		Distances	
▄▄▄▄▄▄▄▄▄▄	 Bike	3 laps pour un total de 9.6 km	▄▄▄▄▄▄▄▄▄▄
● ● ●	 Run	2 laps for a total of 3.2 km	● ● ●
▬ ▬ ▬	 Ski	2 laps for a total of 6.6 km	▬ ▬ ▬
▬▬▬▬▬▬▬▬▬▬	 Skate	12 laps for a total of 4.4 km	▬▬▬▬▬▬▬▬▬▬
▬▬▬▬▬▬▬▬▬▬	 Snowshoe	2 laps for a total of 3.6 km	▬▬▬▬▬▬▬▬▬▬

FOR THE BENEFIT OF NEARLY 3,000 YOUNG STUDENTS

By registering for the Corporate Challenge BCF Avocats d'affaires, you will fund the participation of 1,000 children from families in need in extracurricular sportive activities. In addition to helping to improve the sense of belonging and health of your colleagues and employees, you will allow close to 2,000 students to participate in one of our two Invitational Tournaments, for Elementary and High Schools students.

IN TOTAL IN 2020,

More
than **\$87 000** >

was redistributed to local youth following the revenue generated by the Corporate Challenge of the Pentathlon des neiges;

\$30 108 >

was donated to the program "À l'école j'bouge" to allow more than 1,000 children from families in need to enroll in extracurricular sport activities;

\$58 900 >

was used to fund a large portion of the 1,900 elementary and secondary students' participation fees to the pentathlon.

THE CORPORATE CHALLENGE

first and foremost an original challenge, to be realized as a team!



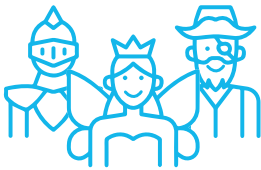
FOR THE CHALLENGE, FOR THE CAUSE AND FOR FUN

Take the chance to win one of two trophies at stake:



CHAMPION OF THE CORPORATE CHALLENGE BCF AVOCATS D’AFFAIRES

First team to cross the finish line. In addition to the trophy awarded to the winning team, medals are awarded to the first three teams of each category.



CHAMPION OF CONVIVIALITY

Trophy most coveted, it is given to the most original, dynamic and charismatic team. Be flamboyant and visible. Have fun! Invite your co-workers to come and cheer you on to help you win this prestigious trophy! Make the challenge a must for your business!

By registering **5 or more teams**, you also receive a trophy to be awarded to one of the teams in your organization according to your criteria. More details in the “exclusive offer” chapter below.



BENEFITS INCLUDED WITH REGISTRATION

Participation in the race;

Personalized bibs in the name of your organization;

Feed zone and supervision;

Souvenir gift for each participant;

Snack and post-race drink;

Access to an exceptional rate to stay at the Hotel Château Laurier during the event.



VISIBILITY AND BENEFITS FOR YOUR ORGANIZATION

(1 TO 4 TEAMS)

By registering **1 to 4 teams**, you get ...

Integration of the name of the company with the names of your teams;

Logo and hyperlink to your website on the Pentathlon website;

Logo on the Honor Roll of the Corporate Challenge BCF Avocats d'affaires;

A place reserved for your corporate tent on site during the event to welcome your employees, families and friends.

EXCLUSIVE OFFER

(REGISTRATION OF 5 TEAMS OR MORE)

A trophy bearing the name of your organization will be awarded to the team of your choice, from among your teams, according to your own criteria.

With the achievement of **5 registered teams**, in addition to the basic benefits, you benefit from a "Pentathlon 101" information session given directly at your office.

With the completion of **10 registered teams**, in addition to the basic benefits and benefits for 5 teams, you benefit from a free conference at your office, a Facebook publication dedicated to your participation in the Pentathlon and a 10 x 20 space on the site during the day of the Corporate Challenge BCF Avocats d'affaires 2020.

With the achievement of **20 registered teams**, in addition to the basic benefits, benefits for 5 and for 10 teams, you benefit from a private training session and a dedicated news in the Pentathlette, newsletter sent to more 14,000 Pentathlon des neiges subscribers.



RATES

	Up to december 8, 2021	Up to january 15, 2022	Up to february 14, 2022
1 team	\$900	\$1 000	\$1 100
2 teams	\$1 700	\$1 900	\$2 100
3 teams	\$2 500	\$2 800	\$3 100
Additional teams*	\$800 /team	\$900 /team	\$1 000 /team

In order to benefit from discounts, the registration of 5 or more teams must be coordinated with us.

Registration ends on February 6th. Increase of 10%, if places are still available after the closing of registrations.

Taxes and registration fees of Triathlon Québec (insurance coverage) are included.

Service charge of MS1-listings not included.

The unique Pentathlon des neiges is the largest multi-sport winter event in the world. We are waiting for you! Let us show you the benefits and evaluate with you the benefits your organization could derive from it.

